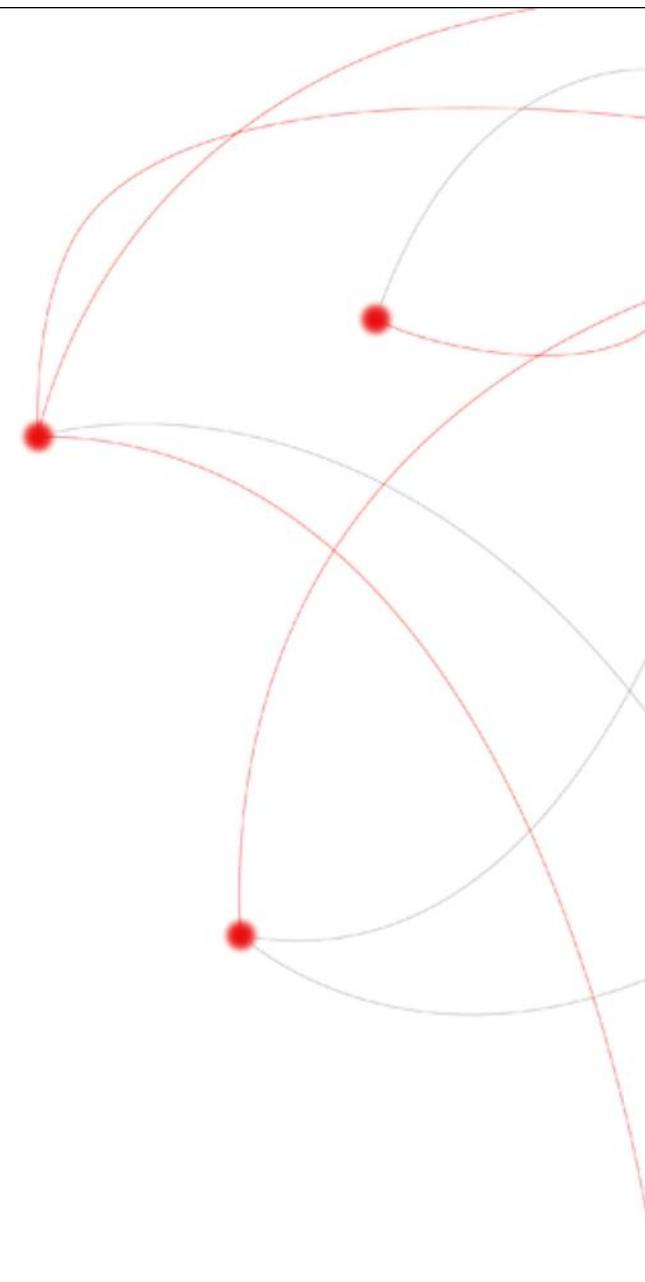


**Telecom Italia
FY 2009 Results**

Milan, April 13th, 2010

Telecom Italia Group 2009 Results (Full Package)



Safe Harbour

These presentations contain statements that constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements appear in a number of places in this presentation and include statements regarding the intent, belief or current expectations of the customer base, estimates regarding future growth in the different business lines and the global business, market share, financial results and other aspects of the activities and situation relating to the Company and the Group.

Such forward looking statements are not guarantees of future performance and involve risks and uncertainties, and actual results may differ materially from those projected or implied in the forward looking statements as a result of various factors.

Forward-looking information is based on certain key assumptions which we believe to be reasonable as of the date hereof, but forward looking information by its nature involves risks and uncertainties, which are outside our control, and could significantly affect expected results.

Analysts are cautioned not to place undue reliance on those forward looking statements, which speak only as of the date of this presentation. Telecom Italia S.p.A. undertakes no obligation to release publicly the results of any revisions to these forward looking statements which may be made to reflect events and circumstances after the date of this presentation, including, without limitation, changes in Telecom Italia S.p.A. business or acquisition strategy or planned capital expenditures or to reflect the occurrence of unanticipated events. Analysts and investors are encouraged to consult the Company's Annual Report on Form 20-F as well as periodic filings made on Form 6-K, which are on file with the United States Securities and Exchange Commission.

Agenda

- ▶ **TI Group Main Achievements**
- ▶ **Focus on Domestic Business**
- ▶ **Focus on TIM Brasil**
- ▶ **Appendix**

TI Group FY09 Progress Report

Focus on
Core
Markets:
Domestic
&
Brazil

Financial
Discipline

Operating Free Cash Flow: 6.3 bln € (+12% YoY)

TARGET REACHED

Organic Domestic Ebitda: 10.1bln € (-2.1% YoY)
Organic Ebitda Margin: 46.5% (+2.3 p.p. YoY)

TARGET REACHED

Domestic Cash Cost Efficiencies: 0.9 bln €

TARGET REACHED

TIM Brasil Ebitda: 1,289 mln € (+9.6% YoY)
Ebitda Margin: 25.7% (+2.3 p.p. YoY)

TARGET REACHED

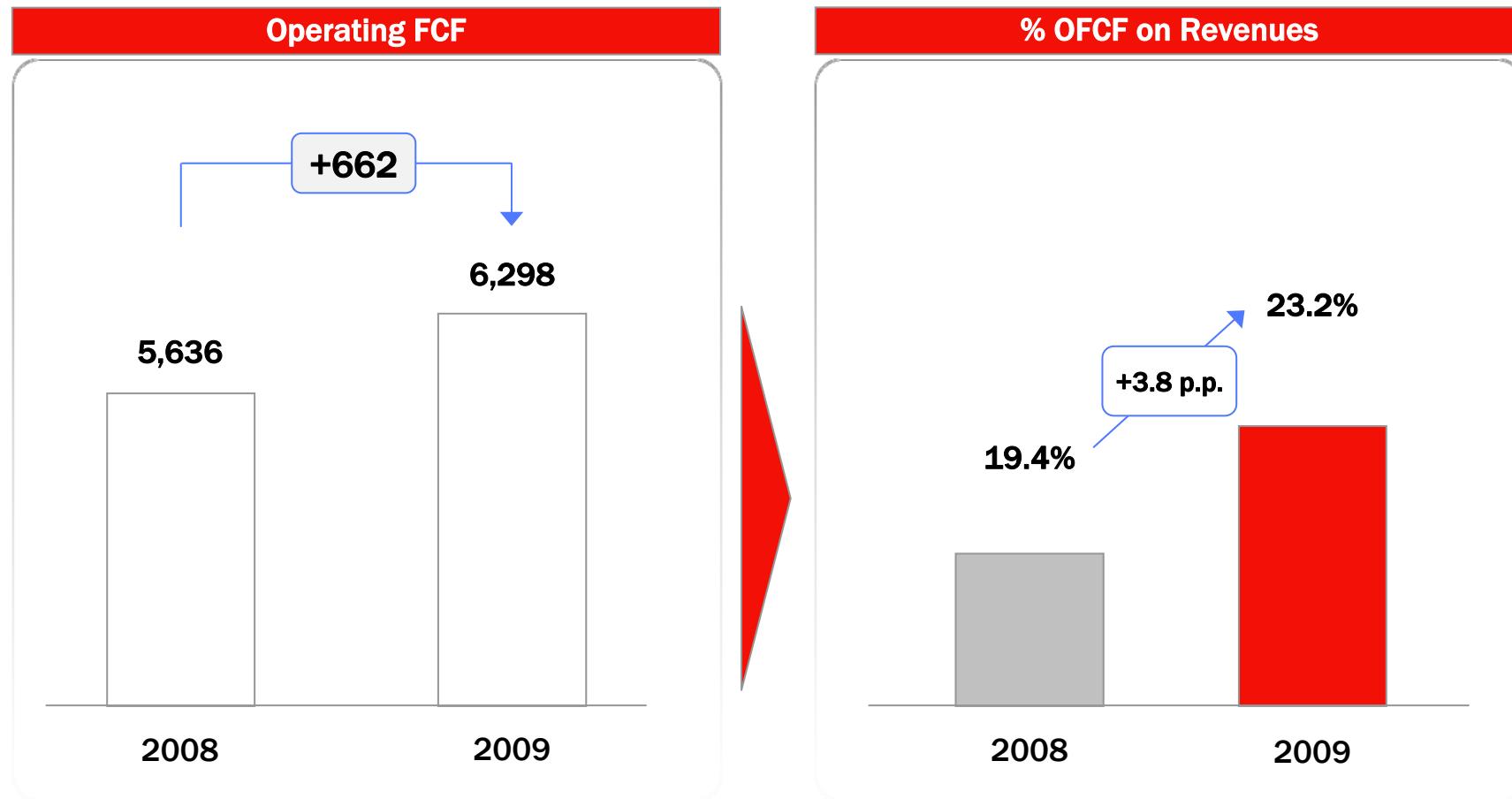
NFP Adj.: 33,949 mln € at YE09
(-577 mln € vs YE08)

HanseNet Disposal: 0.9 bln € Net Debt
Reduction in Feb.'10

2009 DPS
Ord.: 5.0 €/cents
Sav.: 6.1 €/cents

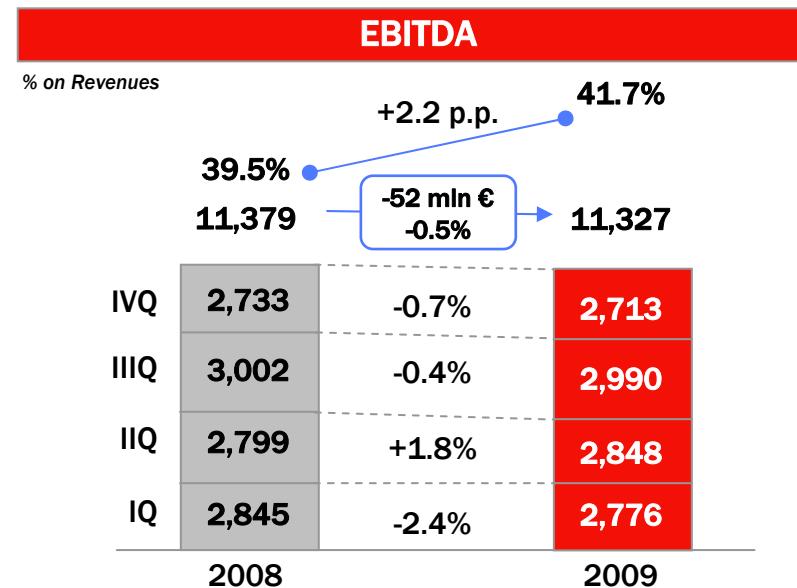
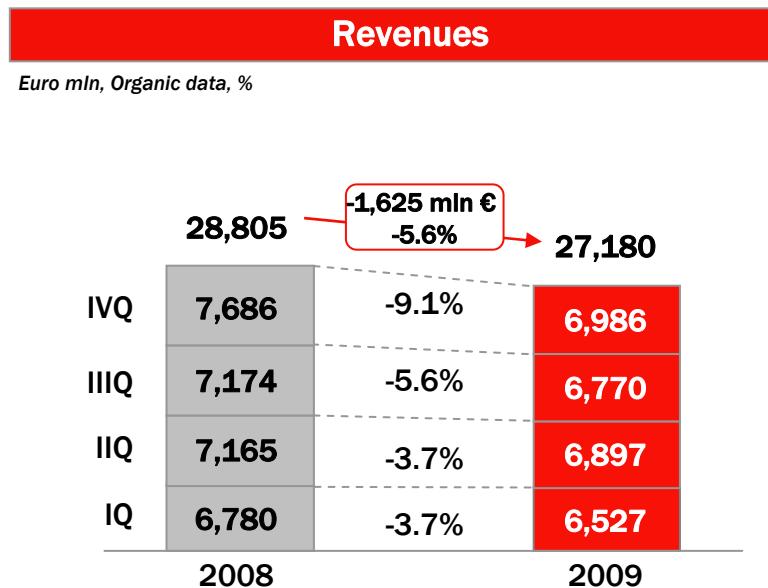
Improved Operating Free Cash Flow

Euro mln, Reported data



Figures considering HanseNet classified as Discontinued Operations.

TI Group Improved Profitability: Organic Results vs. 2008



► Enhanced Revenues Mix

- Service revenues decrease 4.2% yoy
- Handsets' revenues decrease 22.2% yoy

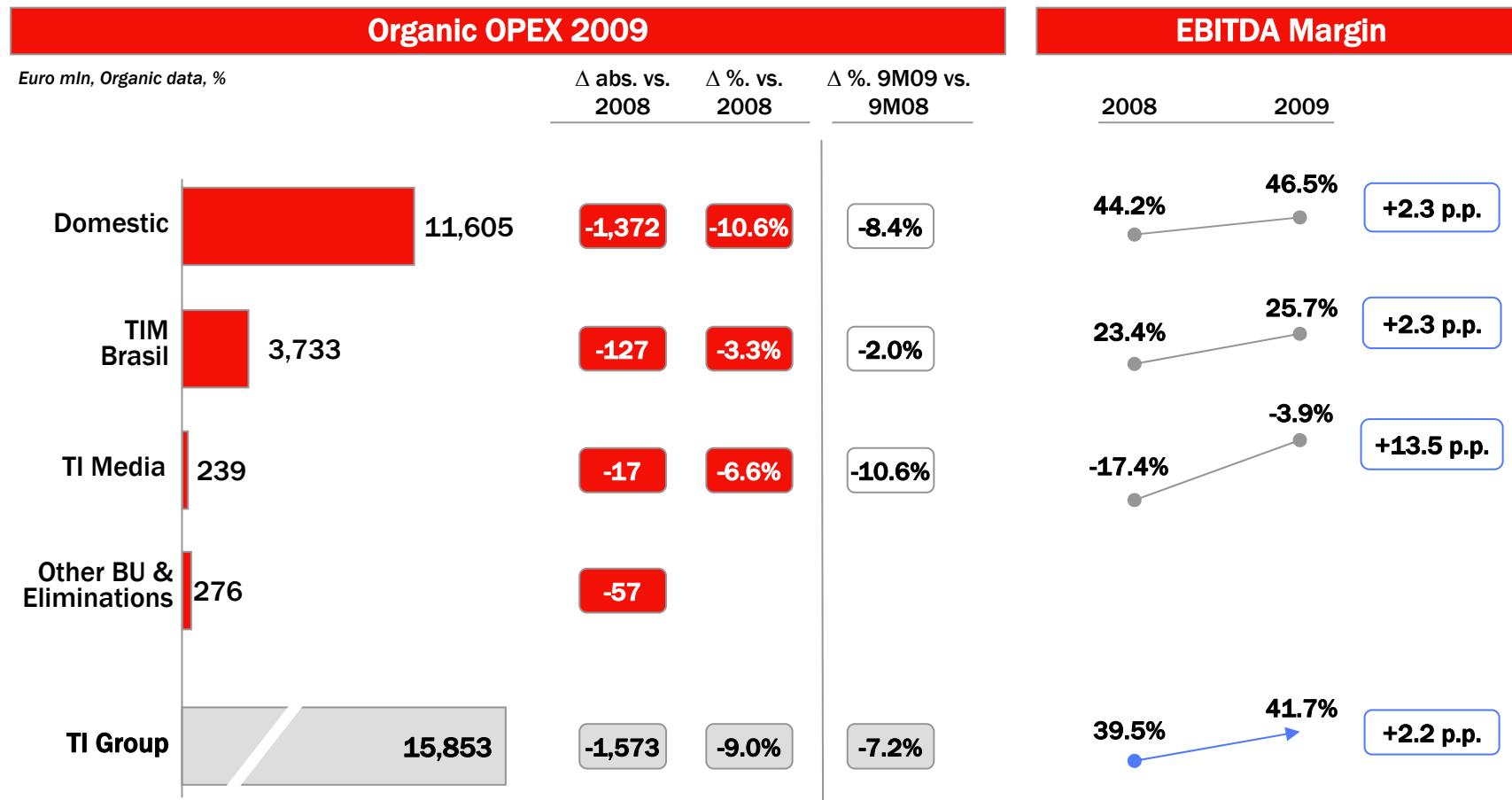
► Improved EBITDA margin

- Strong reduction in Opex (over 1.5 bln € reduction in the year)

**Delivering 2009 EBITDA
Target (Stable vs. 2008)**

Figures considering HanseNet classified as Discontinued Operations

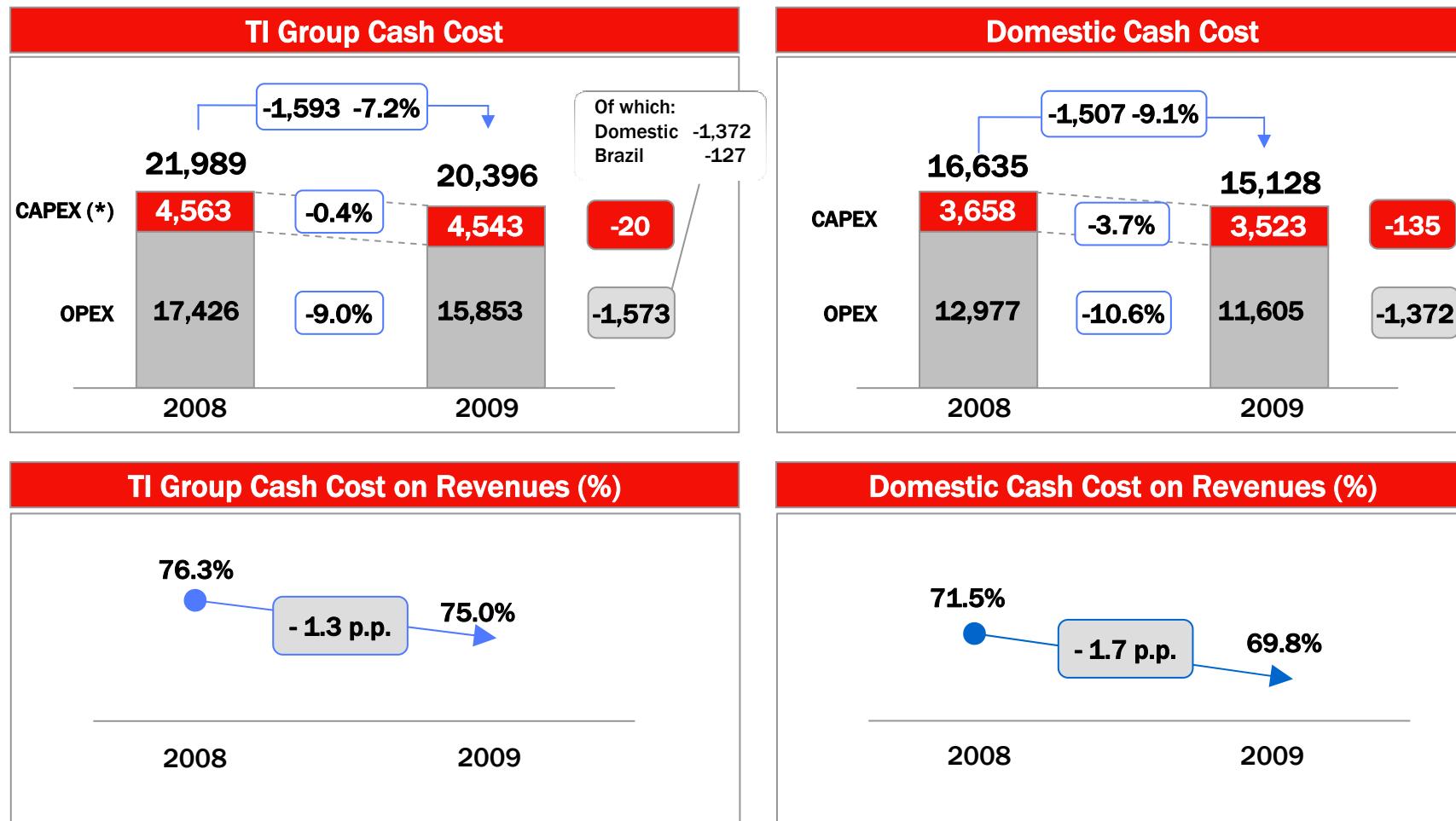
Cash Cost Control: a Group-Wide Commitment



Figures considering HanseNet classified as Discontinued Operations

Group Cash Cost Control to improve Operating Cash Flow

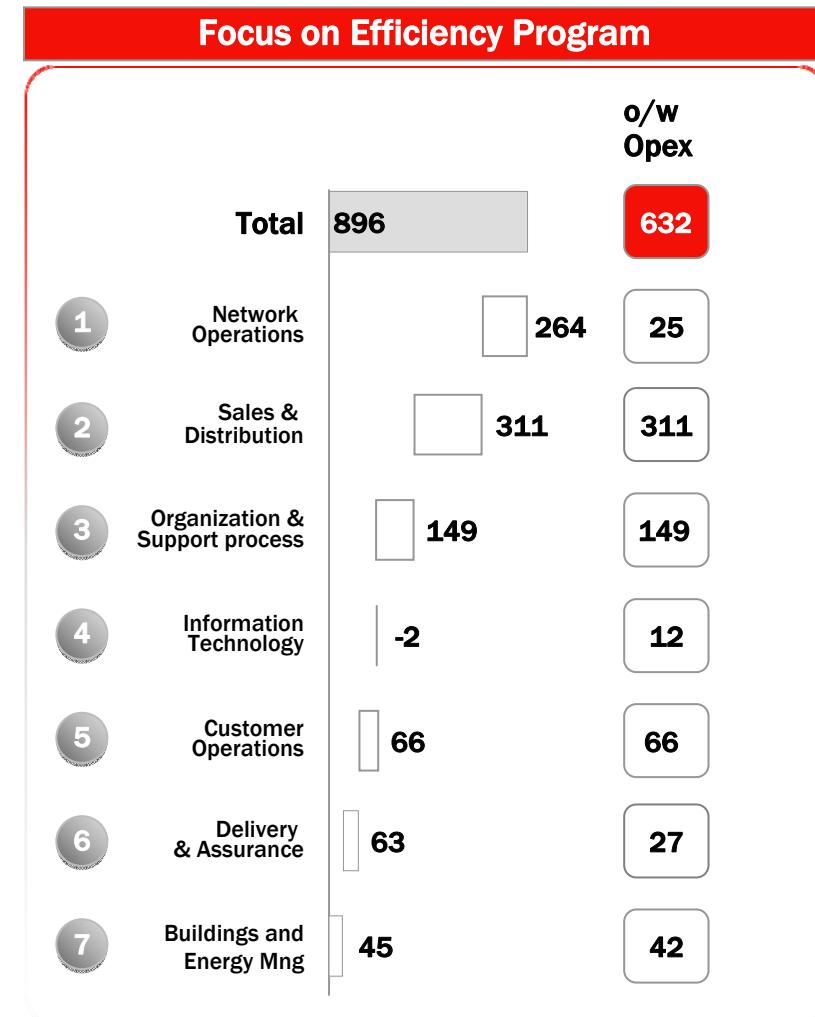
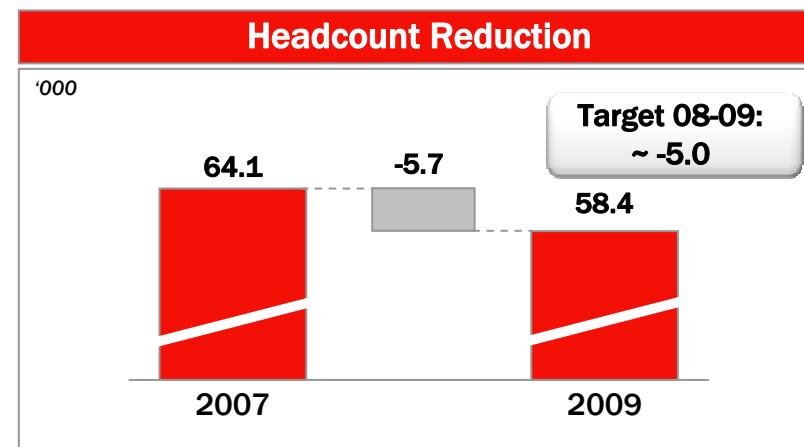
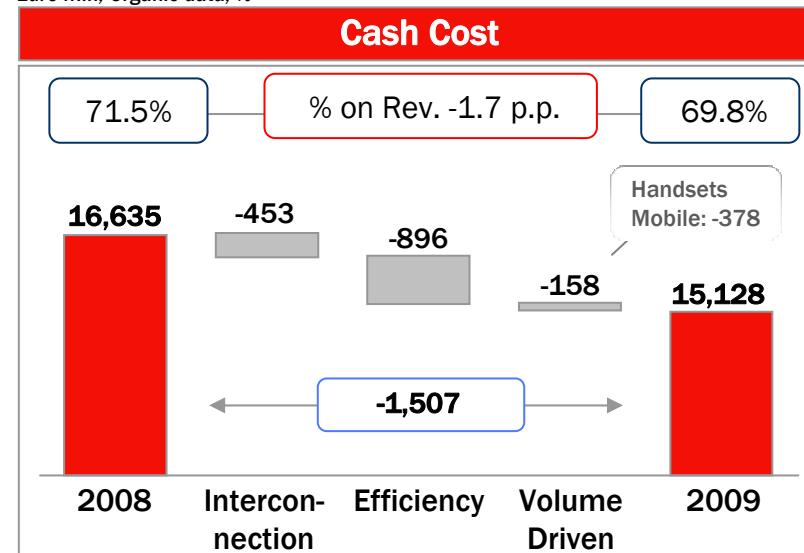
Euro mln, Organic data, %



(*) 477M€ Brazilian license Fee in 2008 excluded

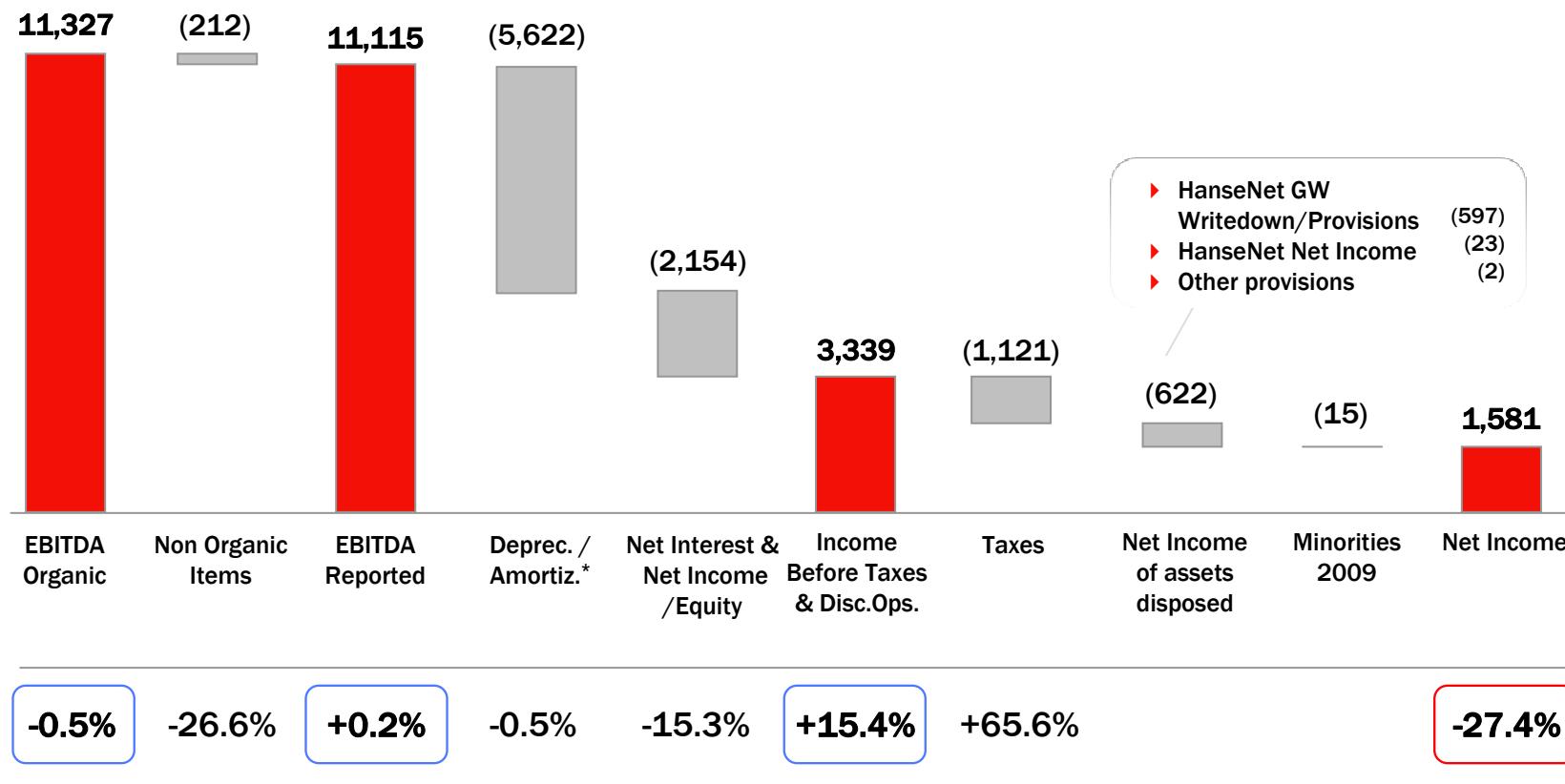
Main achievements 2009 – Progress on Cash Cost Rationalization

Euro mln, Organic data, %



Net Income Evolution

Euro mln



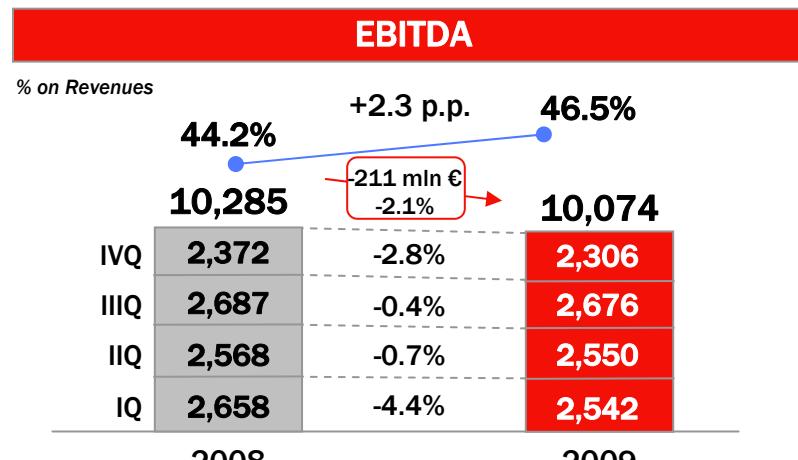
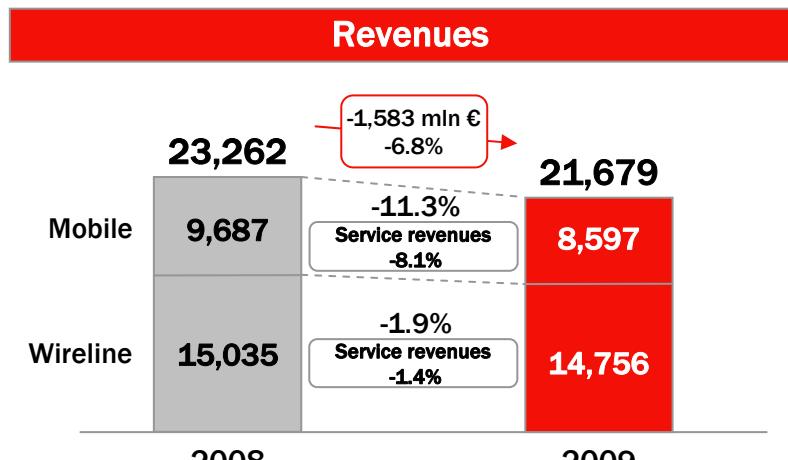
* Including gains/losses of non current assets realization

Agenda

- ▶ TI Group Main Achievements
- ▶ Focus on Domestic Business
- ▶ Focus on TIM Brasil
- ▶ Appendix

Domestic – Steady Cost Control Offsetting Revenues Decline

Euro mln, Organic data, %



► Fixed business:

- Reduction in line losses
- Push on BB flat offers
- Increase in ICT market share

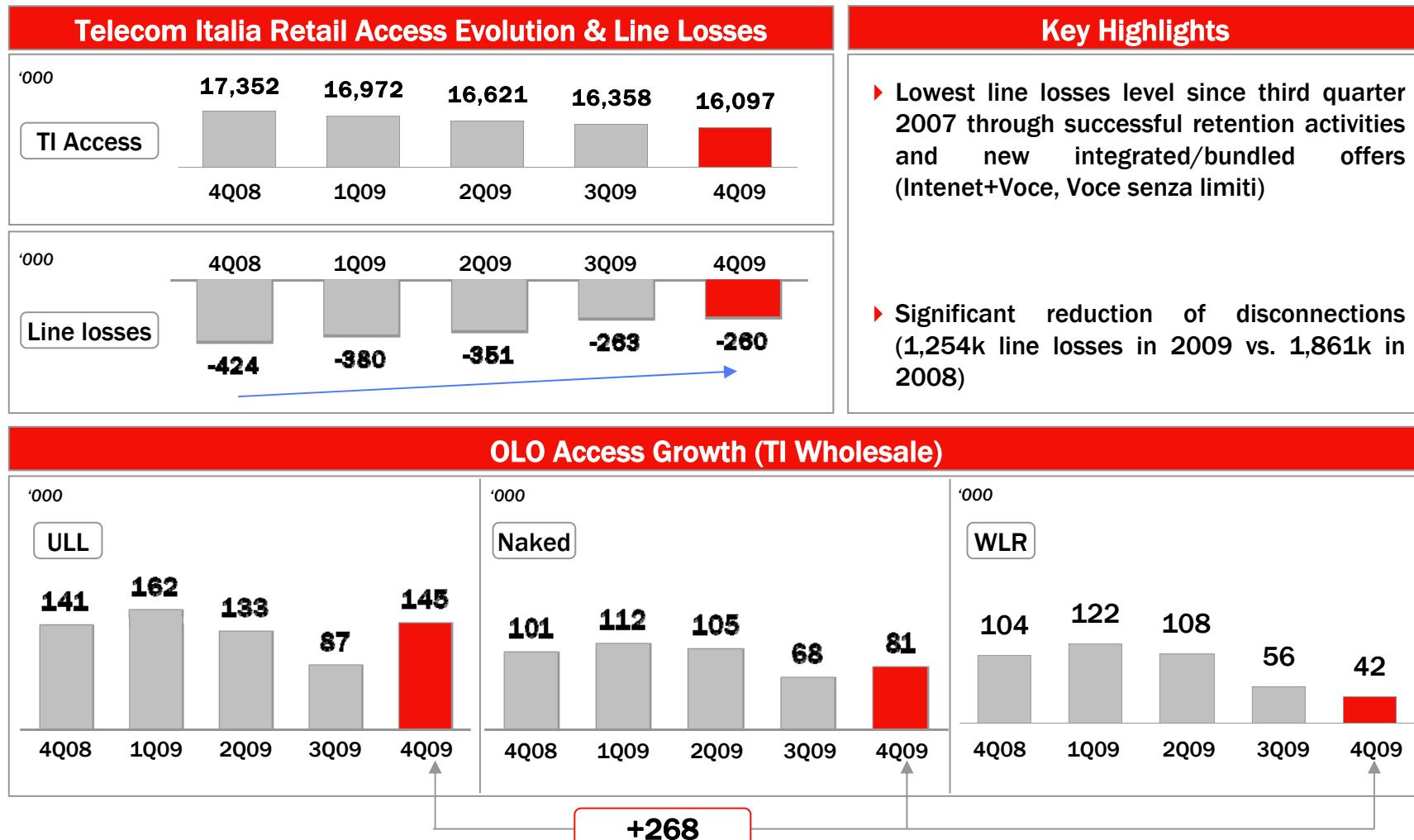
► Mobile business:

- Strong reduction in handsets sales (IVQ09 -59% YoY)
- Weak Mobile Service revenues due to loss of market share
- Strong pick-up of mobile browsing bundle package

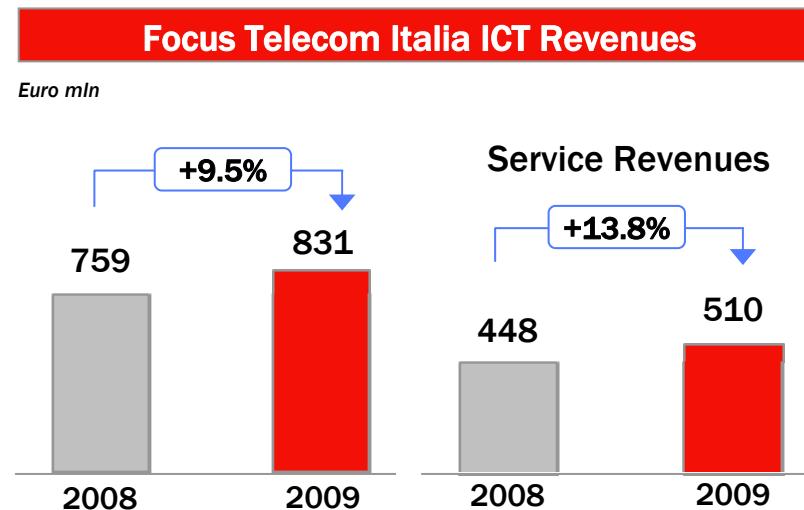
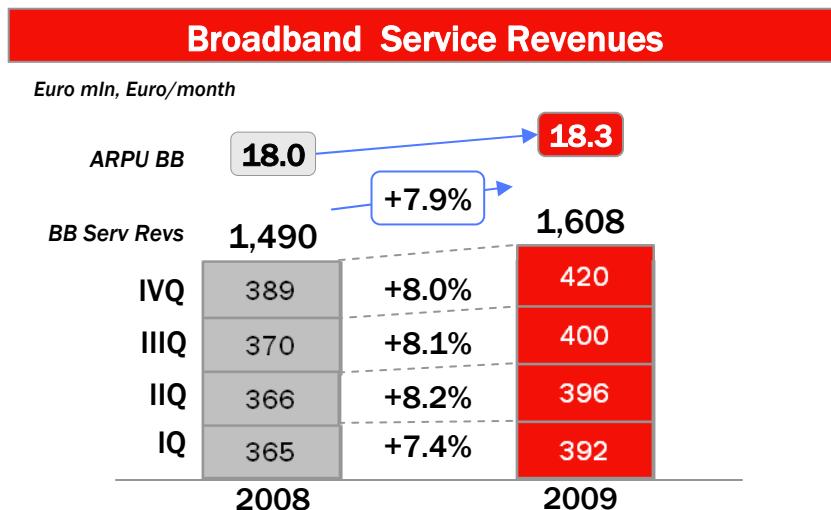
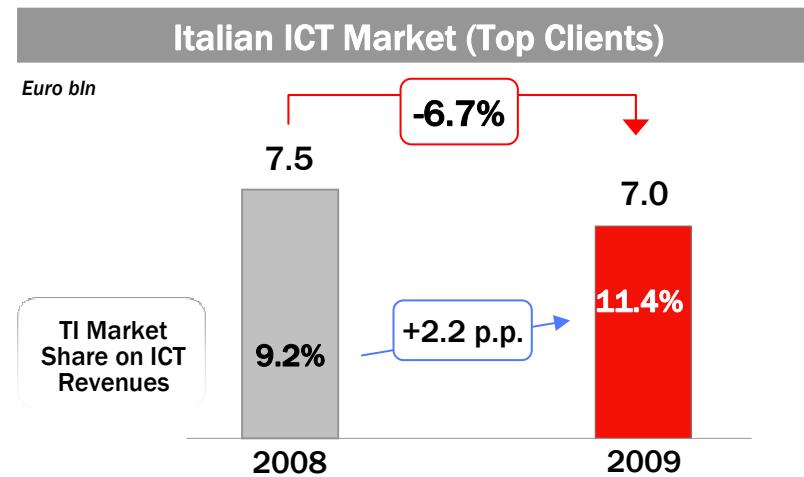
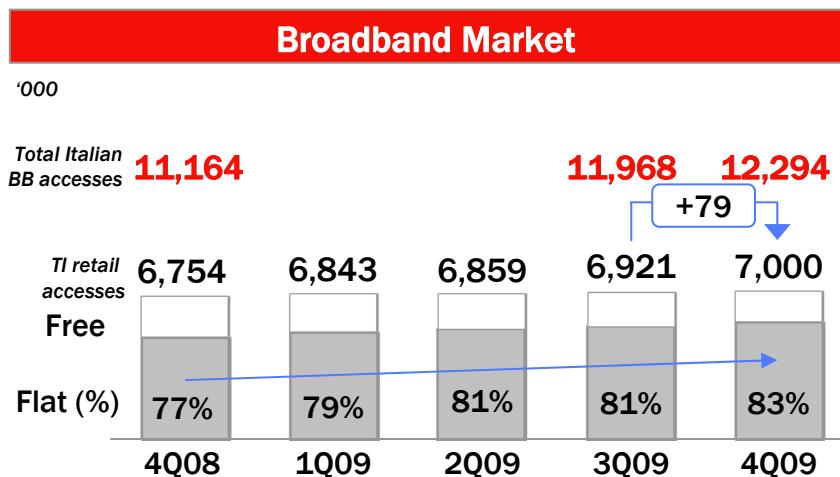
Outperformed the 2009
EBITDA Target of 9.9-10 bln €

Domestic Fixed – TI Access Performance

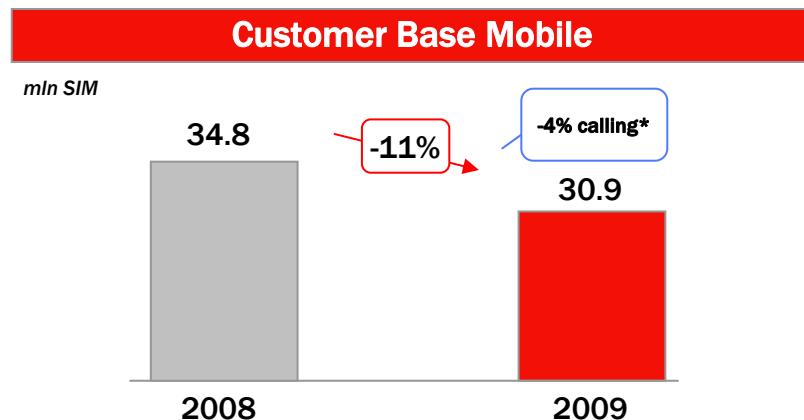
'000 access



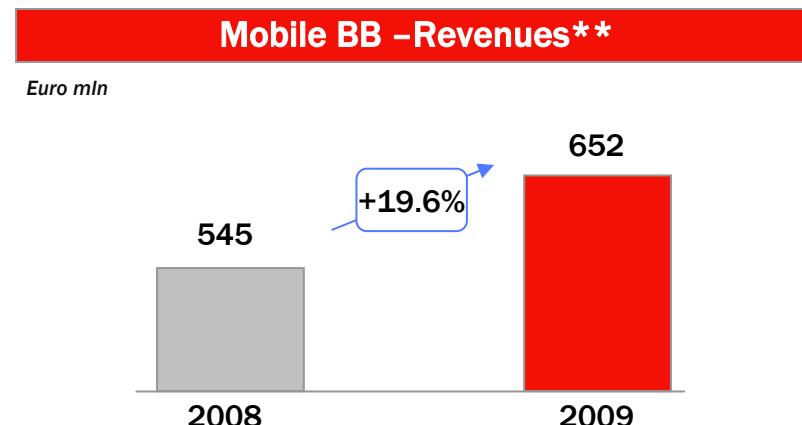
Domestic Fixed: Focus on BB & ICT



Domestic Mobile - 2009 Main Facts



(*) SIM Human that generate/receive calls/browsing in the last 30 days



(**) Revenues normalized excluding promotion related to device sales

Key Highlights

- ▶ Strong reduction of inactive SIM
- ▶ Market share loss mainly in the cost conscious segment as a results of re-pricing
- ▶ Weak service revenues performance due to lower customer base, MTR reduction, strong decrease of content VAS and SMS
- ▶ Good take-up of Mobile BB offers and leadership on Smart phones partially offset by handset driven revenues (Try&Buy) decline

Domestic Mobile Revenues

Euro mln

| | FY 08 | FY 09 | Δ % YoY | |
|----------------------------|--------------|--------------|---------|-------|
| Total | 9,687 | 8,597 | (11.3) | = |
| Handsets | 860 | 482 | (44.0) | (3.9) |
| Outgoing Voice | 4,969 | 4,583 | (7.8) | (4.0) |
| Business Received * | 1,684 | 1,511 | (10.3) | (1.8) |
| VAS | 2,173 | 2,022 | (6.9) | (1.6) |

(*) Incoming, Visiting and Other Revenues

Agenda

- ▶ TI Group Main Achievements
- ▶ Focus on Domestic Business
- ▶ Focus on TIM Brasil
- ▶ Appendix

TIM Brasil FY09 - Main Achievements

Brand and Quality recovery

- ▶ Most innovative Brand on the Market: more than 20 million Infinity clients in 9 months
- ▶ Improved Top of Mind and Customer Satisfaction Index in all Consumer Segments
- ▶ 100% of Anatel Network Quality targets reached in December (and January); Overall #2 in Quality in 2009

Recovery of Premium Positioning and Brand Value

KPIs improvement

- ▶ ARPU Leader in Brazil
- ▶ Consistent increase of Customer Base (+4.7 mln lines vs. 2009), able to offset 2008 re-pricing impact
- ▶ Stabilized Market Share after 18 months of continuous erosion
- ▶ #2 Brazilian mobile operator in terms of Value Market Share (26% share in Service Revenues) and Profitability (exceeding 29% in Q409)

Back to Customer Base Growth

Financials

- ▶ Service Revenues: Consistent QoQ growth with positive performance YoY in H2, resulting in a flat '09FY vs. '08FY
- ▶ Organic EBITDA : +9.6% YoY in line with 2009 target (3.6 bln R\$ in 2009)
- ▶ Organic EBITDA Margin : 25.7% FY 2009 (29.5% in Q409); +230 basis points YoY
- ▶ Net Income: +0.3 bln R\$ FY09; +57% YoY
- ▶ Operating FCF: +0.6 bln R\$ FY09

Confirmed Structural Profitability Growth

TIM Brasil - Main Organic Results

| Revenues | | | |
|----------|-------------|----------------|--------|
| | Euro mln, % | | |
| | 5,037 | -15M€ -0.3% | 5,022* |
| IVQ | 1,449 | -3.7% | 1,400 |
| IIIQ | 1,336 | -1.2% | 1,323 |
| IIQ | 1,198 | +3.4% | 1,238 |
| IQ | 1,054 | +0.7% | 1,061 |
| 2008 | 5,037 | | 2009 |

| EBITDA | | | |
|--------|---------------|-----------------|-------|
| | % on Revenues | | |
| | 23.4% | +2.3 p.p. | 25.7% |
| | | +112M€ +9.6% | |
| | 1,177 | | 1,289 |
| IVQ | 387 | +5.4% | 409 |
| IIIQ | 328 | -2.0% | 324 |
| IIQ | 254 | +20.1% | 304 |
| IQ | 208 | +20.7% | 252 |
| 2008 | 1,177 | | 2009 |

| Service Revenues | | | |
|------------------|-------------|---------------|--------|
| | Euro mln, % | | |
| | 4,646 | -6M€ -0.1% | 4,640* |
| IVQ | 1,318 | +1.4% | 1,334 |
| IIIQ | 1,217 | +0.1% | 1,218 |
| IIQ | 1,115 | -1.6% | 1,097 |
| IQ | 996 | -0.5% | 991 |
| 2008 | 4,646 | | 2009 |

| Key Highlights | | | |
|--|--|--|--|
| ► Reduced push on handsets | | | |
| ► Value Added Services fuelled by micro-browsing through to exclusive offers of Smartphone | | | |
| ► Ebitda margin increase driven by: | | | |
| ► Lower bad debt | | | |
| ► Continued cash cost efficiencies | | | |
| ► Improved revenue mix | | | |
| Delivering 2009 Ebitda Target | | | |

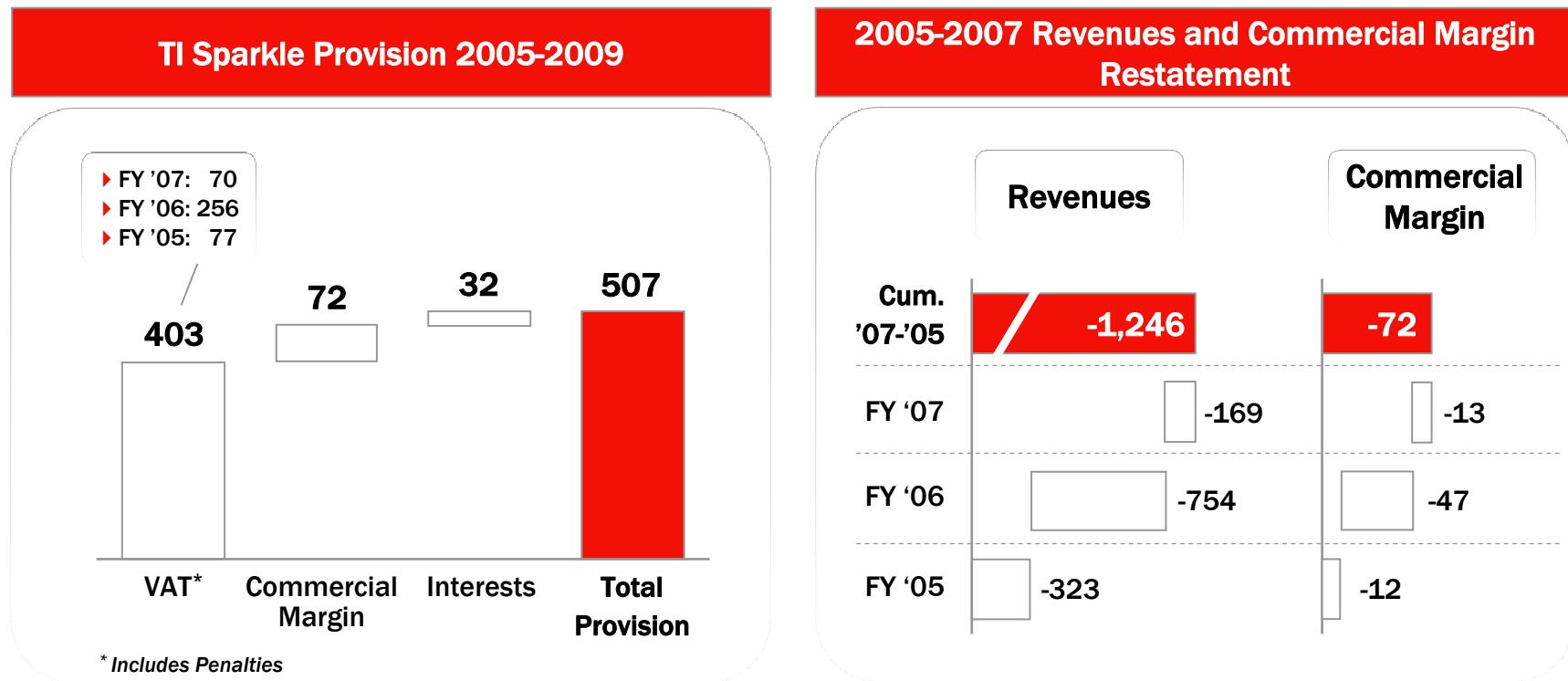
(*) 98 million reais reclassified from "Other Operating Income" to "Other Service Revenues"
No EBITDA impact. No reclassification of previous year needed at TI Group level

Agenda

- ▶ TI Group Main Achievements
- ▶ Focus on Domestic Business
- ▶ Focus on TIM Brasil
- ▶ Appendix

Focus on TI Sparkle Provision

Euro mln



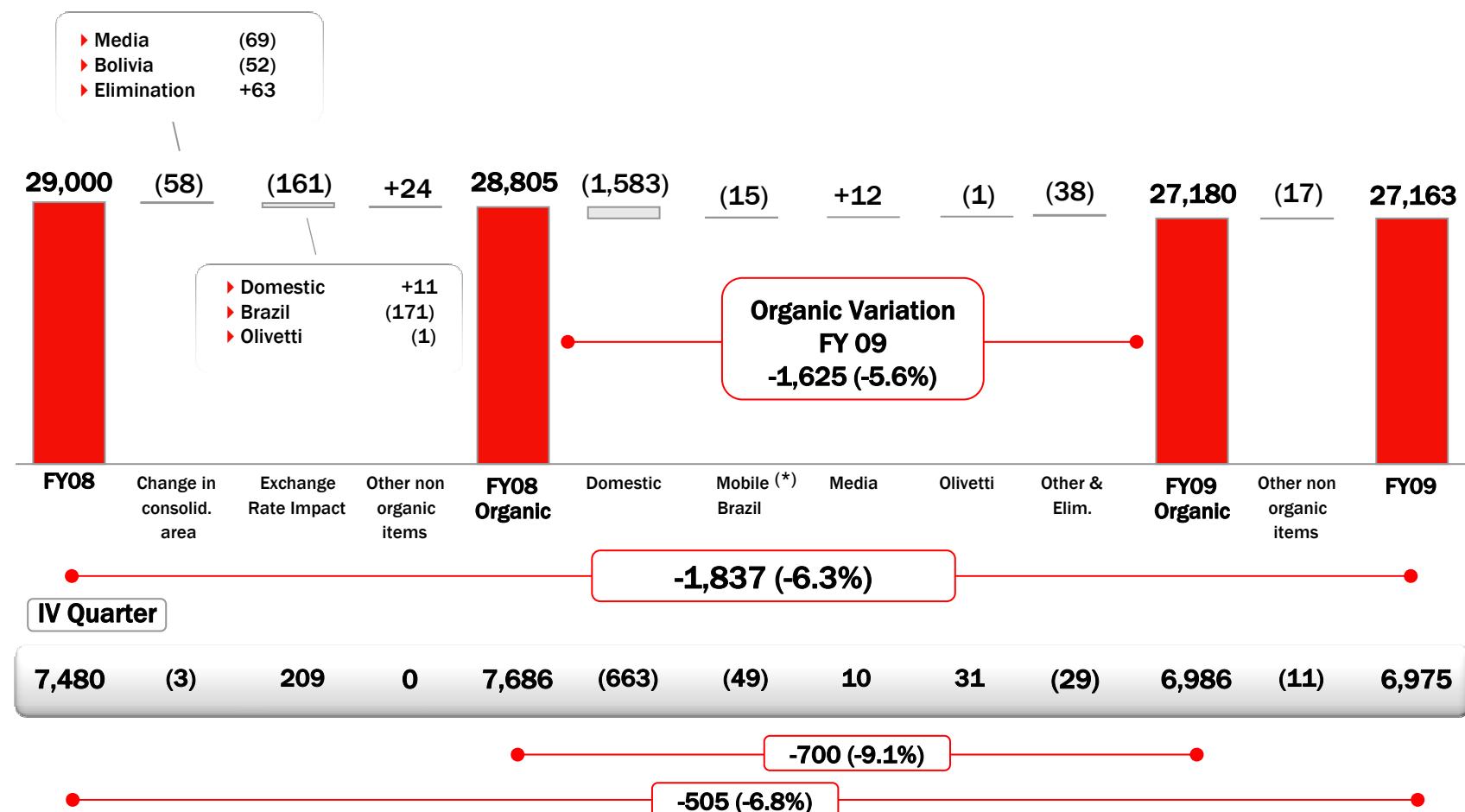
- ▶ No Impact on 2008-2009 Revenues and Ebitda
- ▶ 2008-2009 Net Income impacted by €10 mln of Annual Financial Charges

Focus on TI Sparkle Provision: Breakdown

| Euro mln | RESTATEMENT | | | | | CUM. 2005-2009 |
|-------------------------------------|-------------|-------|-------|-------|-------|-------------------|
| | 2005 | 2006 | 2007 | 2008 | 2009 | |
| Revenues | (323) | (754) | (169) | 0 | 0 | (1,246) |
| Ebitda | (89) | (303) | (83) | 0 | 0 | (475) |
| Ebit | (89) | (303) | (83) | 0 | 0 | (475) |
| <i>Interests</i> | 0 | (4) | (8) | (10) | (10) | (32) |
| Net Income (post Minorities) | (89) | (307) | (91) | (10) | (10) | (507) |
| Operating Free Cash Flow | 0 | 0 | 0 | 0 | 0 | 0 |
| Free Cash Flow | 0 | 0 | 0 | 0 | 0 | 0 |
| Net Financial Position | 0 | 0 | 0 | 0 | 0 | 0 |
| Equity | (89) | (396) | (487) | (497) | (507) | (507) |
| Risks Funds | 89 | 396 | 487 | 497 | 507 | 507 |

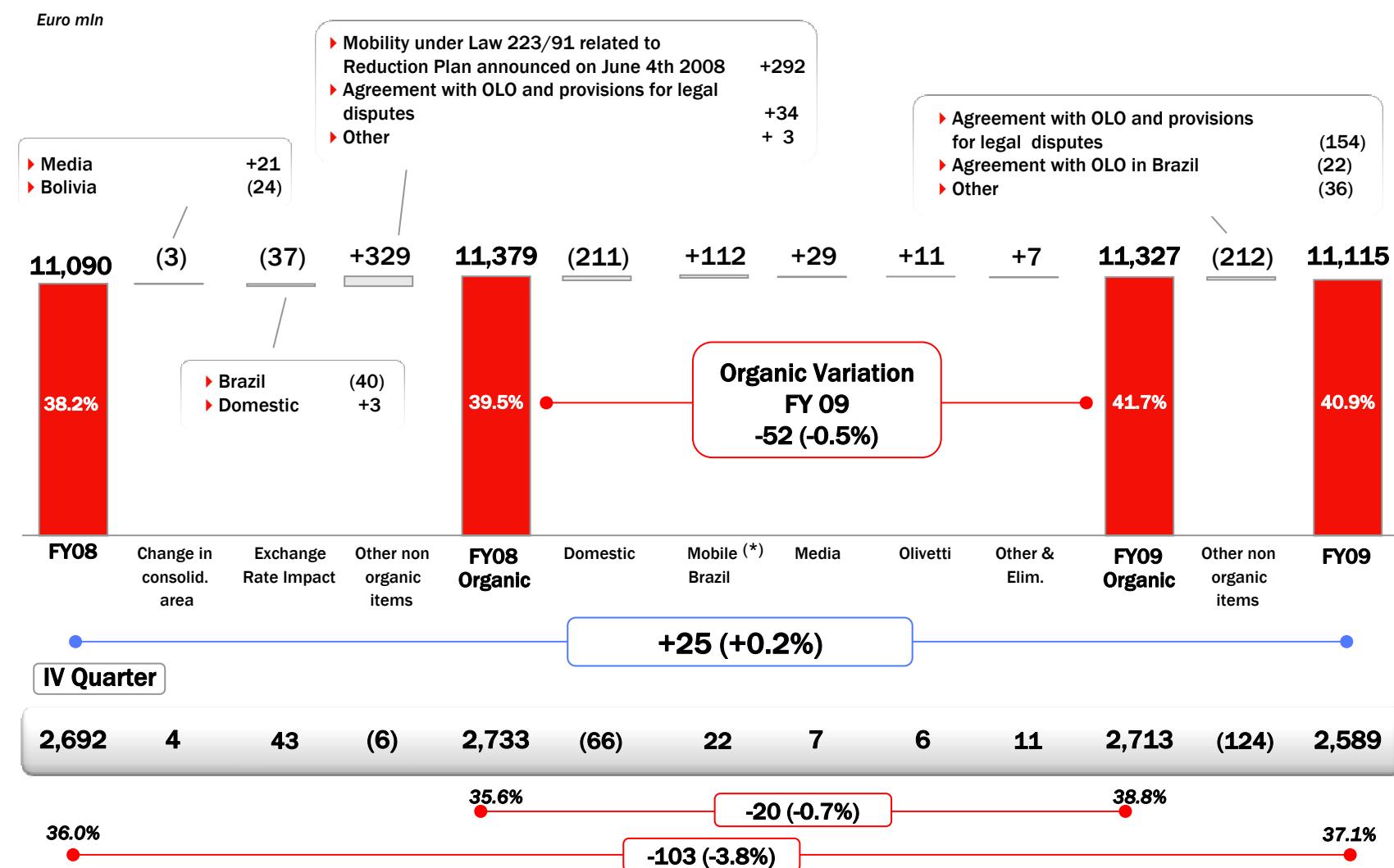
Revenues Evolution

Euro mln

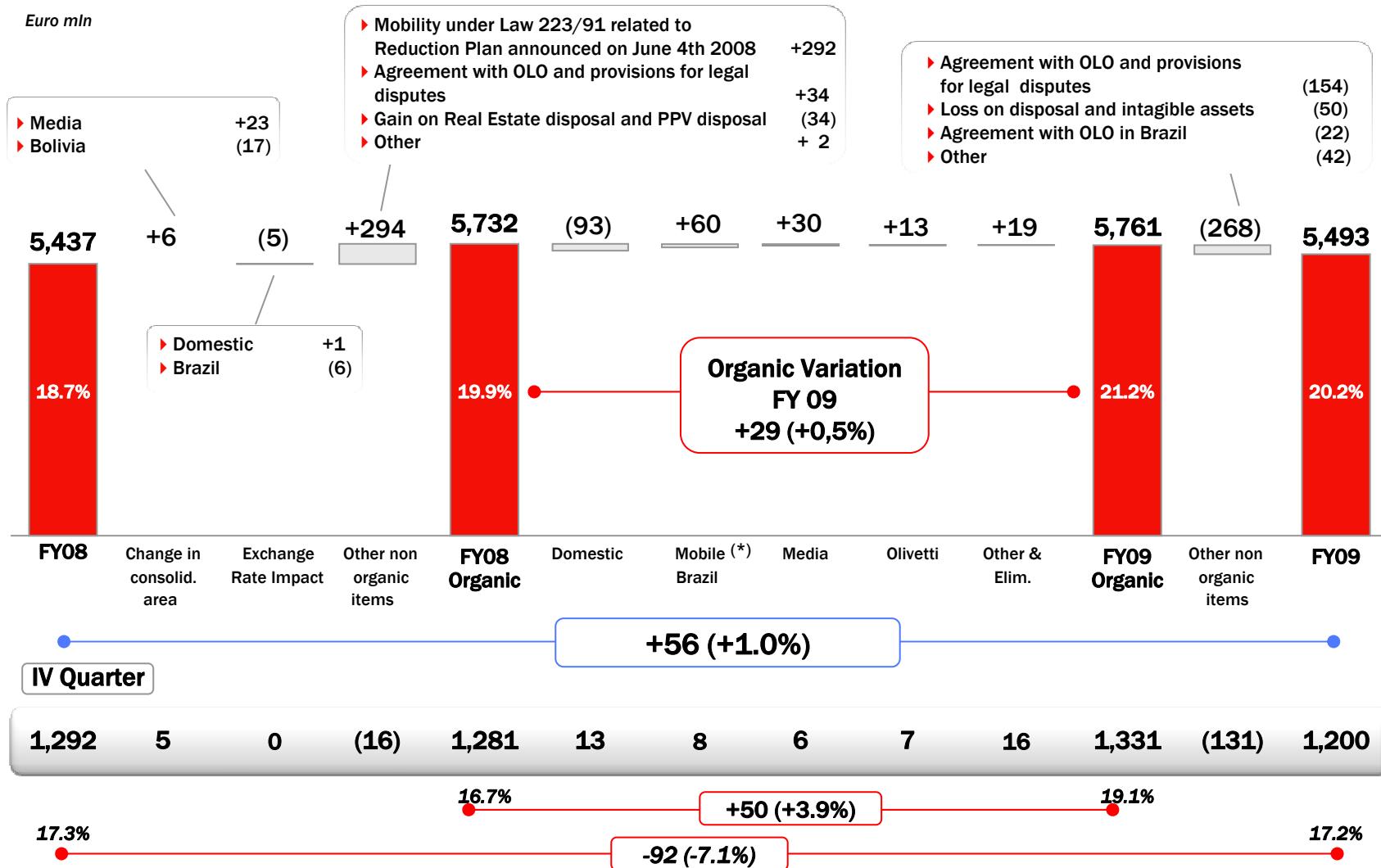


(*) Exchange rate (Real/Euro): 2.77 in 2009, 2.68 in 2008.

EBITDA Evolution

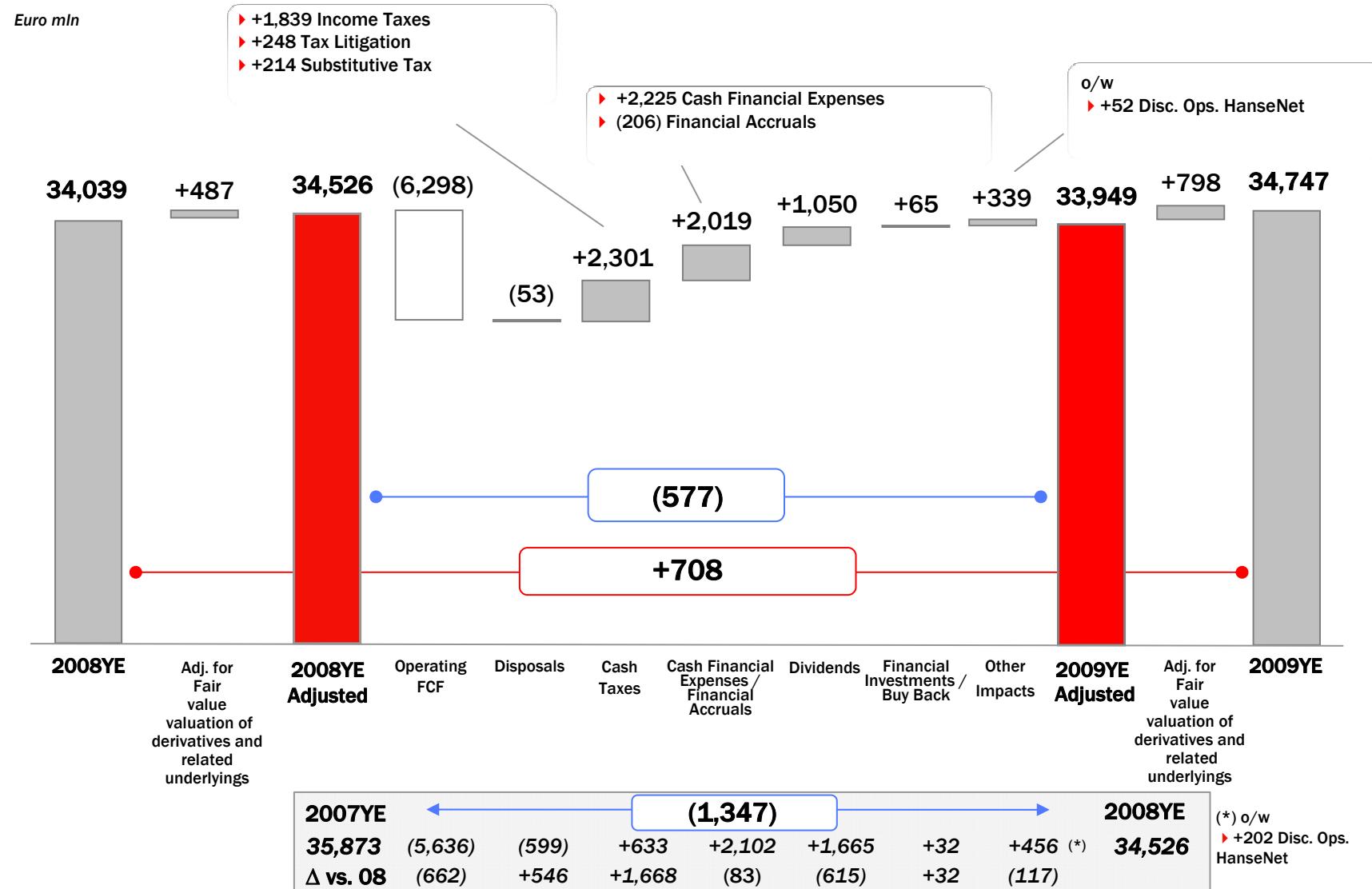


EBIT Evolution

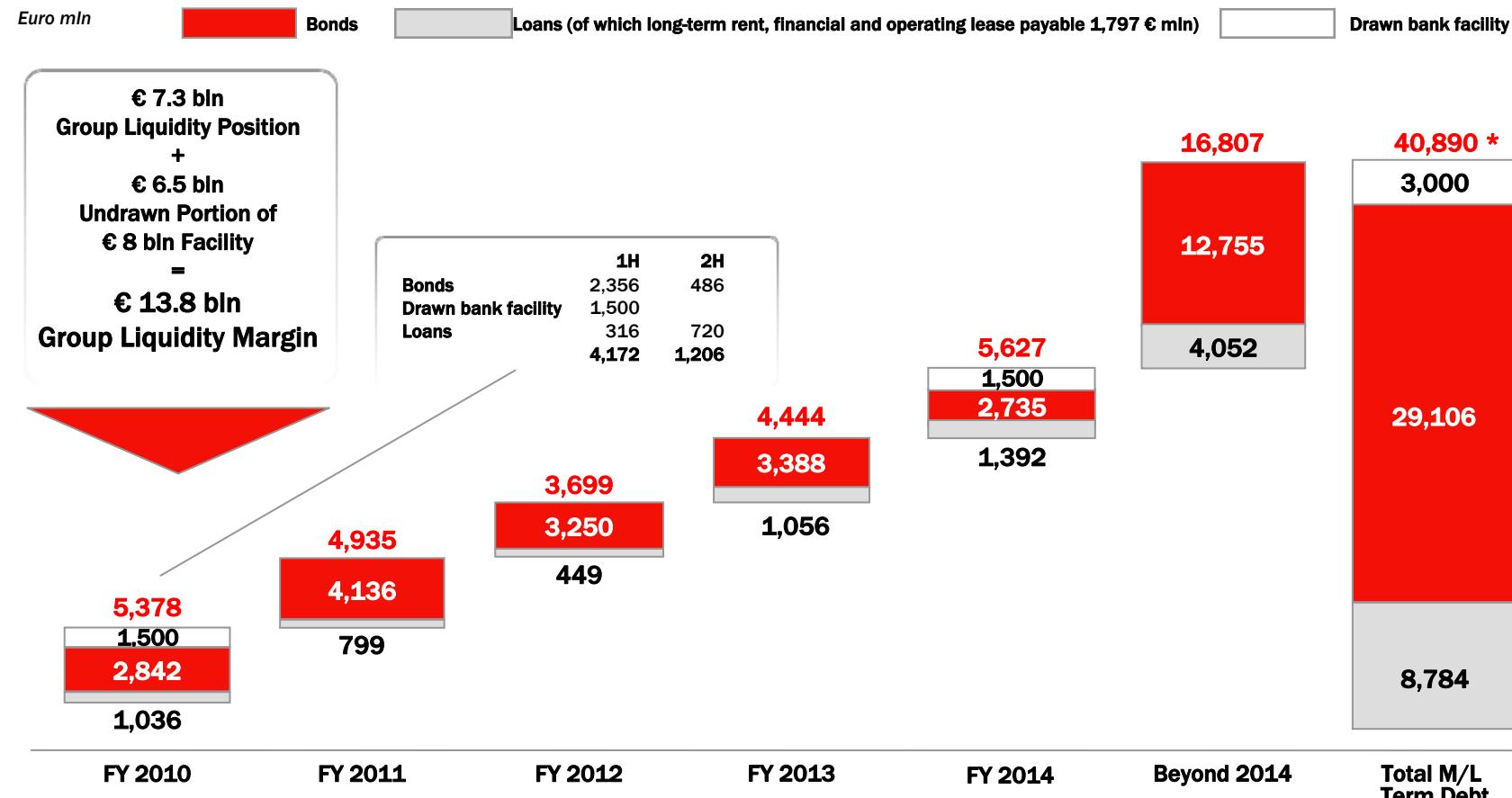


(*) Exchange rate (Real/Euro): 2.77 in 2009, 2.68 in 2008.

Net Debt Dynamics



Group Liquidity Matches 2010 – 2011 Maturities



* € 40,890 mln is the nominal amount of outstanding medium-long term debt : by adding IAS adjustments (919 mln €, not considering 1,417 mln € due to interest rates impact on derivatives valuation), current liabilities (€ 512 mln) and HanseNet intercompany/other debt accounted for as discontinued operations (€ 659 mln) gross debt figure of € 42,980 mln is reached.

N.B. Debt maturities are net of € 180 mln (face value) of repurchased own bonds (TI Spa € 850 mln 5.25 % Notes due 2055), € 77 mln (face value) of repurchased own bonds (TI Spa € 750 mln 4.75 % Notes due 2014), € 54 mln of repurchased own bonds (TI Spa € 850 mln Notes due 2010), € 20 mln of repurchased own bonds (TIF € 139 mln 4.629% Notes due 2010), € 35 mln (face value) of repurchased own bonds (TIF € 1,050 mln 7.75 % Notes due 2033), and € 3 mln (face value) of repurchased own bonds (TIF € 2,000 mln, 7.50 % Notes due 2011)

TI Group – Profit and Loss by Quarters - Reported

| Euro mln | I Quarter | | | | II Quarter | | | | III Quarter | | | | IV Quarter | | | | Full Year | | | |
|--|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------------|---------------|----------------|--------------|
| | 2009 | 2008 | Δ Abs | Δ % | 2009 | 2008 | Δ Abs | Δ % | 2009 | 2008 | Δ Abs | Δ % | 2009 | 2008 | Δ Abs | Δ % | 2009 | 2008 | Δ Abs | Δ % |
| REVENUES | 6.527 | 6.996 | (469) | (6,7) | 6.897 | 7.251 | (354) | (4,9) | 6.764 | 7.273 | (509) | (7,0) | 6.975 | 7.480 | (505) | (6,8) | 27.163 | 29.000 | (1.837) | (6,3) |
| Other Operating Income | 54 | 89 | (35) | (39,3) | 82 | 62 | 20 | 32,3 | 48 | 64 | (16) | (25,0) | 98 | 121 | (23) | (19,0) | 282 | 336 | (54) | (16,1) |
| TOTAL REVENUES & OTHER INCOME | 6.581 | 7.085 | (504) | (7,1) | 6.979 | 7.313 | (334) | (4,6) | 6.812 | 7.337 | (525) | (7,2) | 7.073 | 7.601 | (528) | (6,9) | 27.445 | 29.336 | (1.891) | (6,4) |
| Total Purchases of materials and external services | (2.635) | (2.955) | 320 | (10,8) | (2.965) | (3.263) | 298 | (9,1) | (2.762) | (3.235) | 473 | 14,6 | (3.118) | (3.667) | 549 | 15,0 | (11.480) | (13.120) | 1.640 | 12,5 |
| Personnel of which payroll | (966) | (964) | (2) | 0,2 | (937) | (1.257) | 320 | (25,5) | (834) | (867) | 33 | 3,8 | (997) | (1.026) | 29 | 2,8 | (3.734) | (4.114) | 380 | 9,2 |
| | (950) | (942) | (8) | 0,8 | (912) | (936) | 24 | (2,6) | (834) | (844) | 10 | 1,2 | (968) | (980) | 12 | 1,2 | (3.664) | (3.702) | 38 | 1,0 |
| Other operating costs | (348) | (441) | 93 | (21,1) | (382) | (409) | 27 | (6,6) | (348) | (386) | 38 | 9,8 | (538) | (395) | (143) | (36,2) | (1.616) | (1.631) | 15 | 0,9 |
| Capitalized Cost and Others | 107 | 158 | (51) | (32,3) | 113 | 120 | (7) | (5,8) | 111 | 162 | (51) | (31,5) | 169 | 179 | (10) | (5,6) | 500 | 619 | (119) | (19,2) |
| EBITDA | 2.739 | 2.883 | (144) | (5,0) | 2.808 | 2.504 | 304 | 12,1 | 2.979 | 3.011 | (32) | (1,1) | 2.589 | 2.692 | (103) | (3,8) | 11.115 | 11.090 | 25 | 0,2 |
| % on Revenues | 42,0% | 41,2% | | | 40,7% | 34,5% | | | 44,0% | 41,4% | | | 37,1% | 36,0% | | | 40,9% | 38,2% | | |
| Depreciation & Amortization | (1.387) | (1.413) | 26 | (1,8) | (1.412) | (1.433) | 21 | (1,5) | (1.379) | (1.426) | 47 | 3,3 | (1.373) | (1.404) | 31 | 2,2 | (5.551) | (5.676) | 125 | 2,2 |
| Writedowns/revaluations of non current assets | 0 | 0 | 0 | - | (48) | (1) | (47) | n.m. | 48 | (5) | 53 | - | (12) | (6) | (6) | (100,0) | (12) | (12) | 0 | 0,0 |
| Gains/losses of non current assets realization | 2 | 25 | (23) | (92,0) | (17) | 1 | (18) | - | (40) | (1) | (39) | n.m. | (4) | 10 | (14) | - | (59) | 35 | (94) | - |
| EBIT | 1.354 | 1.495 | (141) | (9,4) | 1.331 | 1.071 | 260 | 24,3 | 1.608 | 1.579 | 29 | 1,8 | 1.200 | 1.292 | (92) | (7,1) | 5.493 | 5.437 | 56 | 1,0 |
| % on Revenues | 20,7% | 21,4% | | | 19,3% | 14,8% | | | 23,8% | 21,7% | | | 17,2% | 17,3% | | | 20,2% | 18,7% | | |
| Income (loss) equity invest. valued equity method | 14 | 20 | (6) | | 19 | 17 | 2 | | 16 | 16 | 0 | | 18 | 11 | 7 | | 67 | 64 | 3 | |
| Other income (expenses) from investments | 6 | 0 | 6 | | (40) | 2 | (42) | | 0 | 0 | 0 | | (17) | 2 | (19) | | (51) | 4 | (55) | |
| Net Financial Income / (Expenses) | (583) | (595) | 12 | | (500) | (615) | 115 | | (557) | (741) | 184 | | (530) | (660) | 130 | | (2.170) | (2.611) | 441 | |
| Income before Taxes & Discontinued Op. | 791 | 920 | (129) | | 810 | 475 | 335 | | 1.067 | 854 | 213 | | 671 | 645 | 26 | | 3.339 | 2.894 | 445 | |
| % on Revenues | 12,1% | 13,2% | | | 11,7% | 6,6% | | | 15,8% | 11,7% | | | 9,6% | 8,6% | | | 12,3% | 10,0% | | |
| Taxes | (341) | (384) | 43 | | (307) | 221 | (528) | | (321) | (357) | 36 | | (152) | (157) | 5 | | (1.121) | (677) | (444) | |
| Income before Discontinued Op. | 450 | 536 | (86) | | 503 | 696 | (193) | | 746 | 497 | 249 | | 519 | 488 | 31 | | 2.218 | 2.217 | 1 | |
| Net income (loss) of assets disposed | (9) | (73) | 64 | | (9) | (80) | 71 | | (541) | 120 | (661) | | (63) | (6) | (57) | | (622) | (39) | (583) | |
| Net Income (ante Minorities) | 441 | 463 | (22) | | 494 | 616 | (122) | | 205 | 617 | (412) | | 456 | 482 | (26) | | 1.596 | 2.178 | (582) | |
| % on Revenues | 6,8% | 6,6% | | | 7,2% | 8,5% | | | 3,0% | 8,5% | | | 6,5% | 6,4% | | | 5,9% | 7,5% | | |
| Minorities | 19 | 19 | 0 | | 4 | 13 | (9) | | (6) | 7 | (13) | | (32) | (40) | 8 | | (15) | (1) | (14) | |
| Net Income (post Minorities) | 460 | 482 | (22) | | 498 | 629 | (131) | | 199 | 624 | (425) | | 424 | 442 | (18) | | 1.581 | 2.177 | (596) | |
| % on Revenues | 7,0% | 6,9% | | | 7,2% | 8,7% | | | 2,9% | 8,6% | | | 6,1% | 5,9% | | | 5,8% | 7,5% | | |

Telecom Italia
FY2009 Results

TI Group - Main Results by BU - by Quarter - Reported

| Euro mln | I Quarter | | | | II Quarter | | | | III Quarter | | | | IV Quarter | | | | Full Year | | | |
|-------------------|--------------|--------------|-------------|--------------|--------------|--------------|-------------|--------------|--------------|--------------|-------------|--------------|--------------|--------------|-------------|--------------|---------------|---------------|---------------|--------------|
| | 2009 | 2008 | Δ Abs | Δ % | 2009 | 2008 | Δ Abs | Δ % | 2009 | 2008 | Δ Abs | Δ % | 2009 | 2008 | Δ Abs | Δ % | 2009 | 2008 | Δ Abs | Δ % |
| REVENUES | | | | | | | | | | | | | | | | | | | | |
| Domestic | 5.357 | 5.600 | -243 | (4,3) | 5.534 | 5.791 | -257 | (4,4) | 5.342 | 5.728 | -386 | (6,7) | 5.429 | 6.108 | -679 | (11,1) | 21.662 | 23.227 | -1.565 | (6,7) |
| Wireline Domestic | 3.677 | 3.746 | -69 | (1,8) | 3.724 | 3.739 | -15 | (0,4) | 3.563 | 3.643 | -80 | (2,2) | 3.775 | 3.872 | -97 | (2,5) | 14.739 | 15.000 | -261 | (1,7) |
| Tim Domestic | 2.059 | 2.217 | -158 | (7,1) | 2.253 | 2.424 | -171 | (7,1) | 2.184 | 2.444 | -260 | (10,6) | 2.101 | 2.602 | -501 | (19,3) | 8.597 | 9.687 | -1.090 | (11,3) |
| Mobile Brasile | 1.061 | 1.224 | -163 | (13,3) | 1.238 | 1.313 | -75 | (5,7) | 1.323 | 1.436 | -113 | (7,9) | 1.400 | 1.235 | 165 | 13,4 | 5.022 | 5.208 | -186 | (3,6) |
| Media | 51 | 74 | -23 | (31,1) | 63 | 74 | -11 | (14,9) | 48 | 62 | -14 | (22,6) | 68 | 77 | -9 | (11,7) | 230 | 287 | -57 | (19,9) |
| Olivetti | 71 | 83 | -12 | (14,5) | 82 | 97 | -15 | (15,5) | 66 | 72 | -6 | (8,3) | 131 | 100 | 31 | 31,0 | 350 | 352 | -2 | (0,6) |
| Other Activities | 39 | 96 | -57 | (59,4) | 41 | 43 | -2 | (4,7) | 37 | 37 | 0 | 0,0 | 41 | 42 | -1 | (2,4) | 158 | 218 | -60 | (27,5) |
| Bolivia | 0 | 52 | -52 | (100,0) | 0 | 0 | - | - | 0 | 0 | 0 | - | 0 | 0 | 0 | - | 0 | 52 | -52 | (100,0) |
| Elim. | -52 | -81 | 29 | - | -61 | -67 | 6 | - | -52 | -62 | 10 | - | -94 | -82 | -12 | - | -259 | -292 | 33 | - |
| TI Group | 6.527 | 6.996 | -469 | (6,7) | 6.897 | 7.251 | -354 | (4,9) | 6.764 | 7.273 | -509 | (7,0) | 6.975 | 7.480 | -505 | (6,8) | 27.163 | 29.000 | -1.837 | (6,3) |

| | I Quarter | | | | II Quarter | | | | III Quarter | | | | IV Quarter | | | | Full Year | | | |
|----------------------|--------------|--------------|---------------|--------------|--------------|--------------|---------------|-------------|--------------|--------------|---------------|--------------|--------------|--------------|---------------|--------------|---------------|---------------|---------------|------------|
| | 2009 | 2008 | Δ Abs | Δ % | 2009 | 2008 | Δ Abs | Δ % | 2009 | 2008 | Δ Abs | Δ % | 2009 | 2008 | Δ Abs | Δ % | 2009 | 2008 | Δ Abs | Δ % |
| EBITDA | | | | | | | | | | | | | | | | | | | | |
| Domestic | 2.526 | 2.644 | -118 | (4,5) | 2.518 | 2.253 | 265 | 11,8 | 2.668 | 2.676 | -8 | (0,3) | 2.183 | 2.386 | -203 | (8,5) | 9.895 | 9.959 | -64 | (0,6) |
| Mobile Brasile | 231 | 242 | -11 | (4,5) | 296 | 279 | 17 | 6,1 | 322 | 354 | -32 | (9,0) | 406 | 342 | 64 | 18,7 | 1.255 | 1.217 | 38 | 3,1 |
| Media | -5 | -21 | 16 | 76,2 | -1 | -14 | 13 | 92,9 | 0 | -10 | 10 | - | -3 | -14 | 11 | 78,6 | -9 | -59 | 50 | 84,7 |
| Olivetti | -9 | -7 | -2 | (28,6) | -3 | -5 | 2 | 40,0 | -6 | -11 | 5 | 45,5 | 4 | -7 | 11 | - | -14 | -30 | 16 | 53,3 |
| Other Activities | -1 | 27 | -28 | - | 1 | 0 | 1 | - | -4 | 1 | -5 | - | -2 | -9 | 7 | 77,8 | -6 | 19 | -25 | - |
| Bolivia | 0 | 24 | -24 | (100,0) | 0 | 0 | 0 | - | 0 | 0 | 0 | - | 0 | 0 | 0 | - | 0 | 24 | -24 | (100,0) |
| Elim. | -3 | -2 | -1 | - | -3 | -9 | 6 | - | -1 | 1 | -2 | - | 1 | -6 | 7 | - | -6 | -16 | 10 | - |
| TI Group | 2.739 | 2.883 | -144 | (5,0) | 2.808 | 2.504 | 304 | 12,1 | 2.979 | 3.011 | -32 | (1,1) | 2.589 | 2.692 | -103 | (3,8) | 11.115 | 11.090 | 25 | 0,2 |
| EBITDA MARGIN | 42,0% | 41,2% | 0,8 pp | | 40,7% | 34,5% | 6,2 pp | | 44,0% | 41,4% | 2,6 pp | | 37,1% | 36,0% | 1,1 pp | | 40,9% | 38,2% | 2,7 pp | |

| | I Quarter | | | | II Quarter | | | | III Quarter | | | | IV Quarter | | | | Full Year | | | |
|--------------------|--------------|--------------|----------------|--------------|--------------|--------------|---------------|-------------|--------------|--------------|---------------|------------|--------------|--------------|----------------|--------------|--------------|--------------|---------------|------------|
| | 2009 | 2008 | Δ Abs | Δ % | 2009 | 2008 | Δ Abs | Δ % | 2009 | 2008 | Δ Abs | Δ % | 2009 | 2008 | Δ Abs | Δ % | 2009 | 2008 | Δ Abs | Δ % |
| EBIT | | | | | | | | | | | | | | | | | | | | |
| Domestic | 1.392 | 1.543 | -151 | (9,8) | 1.319 | 1.102 | 217 | 19,7 | 1.587 | 1.542 | 45 | 2,9 | 1.096 | 1.218 | -122 | (10,0) | 5.394 | 5.405 | -11 | (0,2) |
| Mobile Brasile | -5 | -17 | 12 | 70,6 | 42 | 15 | 27 | 180,0 | 48 | 73 | -25 | (34,2) | 124 | 118 | 6 | 5,1 | 209 | 189 | 20 | 10,6 |
| Media | -20 | -37 | 17 | 45,9 | -27 | -32 | 5 | 15,6 | -15 | -24 | 9 | 37,5 | -18 | -20 | 2 | 10,0 | -80 | -113 | 33 | 29,2 |
| Olivetti | -10 | -9 | -1 | (11,1) | -5 | -7 | 2 | 28,6 | -7 | -12 | 5 | 41,7 | 3 | -9 | 12 | - | -19 | -37 | 18 | 48,6 |
| Other Activities | -6 | 13 | -19 | - | -5 | -5 | 0 | 0,0 | -9 | -6 | -3 | (50,0) | -14 | -17 | 3 | 17,6 | -34 | -15 | -19 | (126,7) |
| Bolivia | 0 | 17 | -17 | (100,0) | 0 | 0 | 0 | - | 0 | 0 | 0 | - | 0 | 0 | 0 | - | 0 | 17 | -17 | (100,0) |
| Elim. | 3 | 2 | 1 | - | 7 | -2 | 9 | - | 4 | 6 | -2 | - | 9 | 2 | 7 | - | 23 | 8 | 15 | - |
| TI Group | 1.354 | 1.495 | -141 | (9,4) | 1.331 | 1.071 | 260 | 24,3 | 1.608 | 1.579 | 29 | 1,8 | 1.200 | 1.292 | -92 | (7,1) | 5.493 | 5.437 | 56 | 1,0 |
| EBIT MARGIN | 20,7% | 21,4% | -0,7 pp | | 19,3% | 14,8% | 4,5 pp | | 23,8% | 21,7% | 2,1 pp | | 17,2% | 17,3% | -0,1 pp | | 20,2% | 18,7% | 1,5 pp | |

TI Group - Main Results by BU - by Quarter - Organic

| Euro mln | I Quarter | | | | II Quarter | | | | III Quarter | | | | IV Quarter | | | | Full Year | | | |
|-------------------|--------------|--------------|-------------|--------------|--------------|--------------|-------------|--------------|--------------|--------------|-------------|--------------|--------------|--------------|-------------|--------------|---------------|---------------|---------------|--------------|
| | 2009 | 2008 | Δ Abs | Δ % | 2009 | 2008 | Δ Abs | Δ % | 2009 | 2008 | Δ Abs | Δ % | 2009 | 2008 | Δ Abs | Δ % | 2009 | 2008 | Δ Abs | Δ % |
| REVENUES | | | | | | | | | | | | | | | | | | | | |
| Domestic | 5.357 | 5.607 | -250 | (4,5) | 5.534 | 5.821 | -287 | (4,9) | 5.348 | 5.731 | -383 | (6,7) | 5.440 | 6.103 | -663 | (10,9) | 21.679 | 23.262 | -1.583 | (6,8) |
| Wireline Domestic | 3.677 | 3.753 | -76 | (2,0) | 3.724 | 3.769 | -45 | (1,2) | 3.569 | 3.646 | -77 | (2,1) | 3.786 | 3.867 | -81 | (2,1) | 14.756 | 15.035 | -279 | (1,9) |
| Tim Domestic | 2.059 | 2.217 | -158 | (7,1) | 2.253 | 2.424 | -171 | (7,1) | 2.184 | 2.444 | -260 | (10,6) | 2.101 | 2.602 | -501 | (19,3) | 8.597 | 9.687 | -1.090 | (11,3) |
| Mobile Brasile | 1.061 | 1.054 | 7 | 0,7 | 1.238 | 1.198 | 40 | 3,4 | 1.323 | 1.336 | -13 | (1,2) | 1.400 | 1.449 | -49 | (3,7) | 5.022 | 5.037 | -15 | (0,3) |
| Media | 51 | 49 | 2 | 4,1 | 63 | 61 | 2 | 3,3 | 48 | 50 | -2 | (4,0) | 68 | 58 | 10 | 17,2 | 230 | 218 | 12 | 5,5 |
| Olivetti | 71 | 83 | -12 | (14,5) | 82 | 96 | -14 | (14,6) | 66 | 72 | -6 | (8,3) | 131 | 100 | 31 | 31,0 | 350 | 351 | -1 | (0,3) |
| Other Activities | 39 | 44 | -5 | (11,4) | 41 | 43 | -2 | (4,7) | 37 | 37 | 0 | 0,0 | 41 | 42 | -1 | (2,4) | 158 | 166 | -8 | (4,8) |
| Bolivia | 0 | 0 | 0 | - | 0 | 0 | 0 | - | 0 | 0 | 0 | - | 0 | 0 | 0 | - | 0 | 0 | 0 | - |
| Elim. | -52 | -57 | 5 | - | -61 | -54 | -7 | - | -52 | -52 | 0 | - | -94 | -66 | -28 | - | -259 | -229 | -30 | - |
| TI Group | 6.527 | 6.780 | -253 | (3,7) | 6.897 | 7.165 | -268 | (3,7) | 6.770 | 7.174 | -404 | (5,6) | 6.986 | 7.686 | -700 | (9,1) | 27.180 | 28.805 | -1.625 | (5,6) |

| | I Quarter | | | | II Quarter | | | | III Quarter | | | | IV Quarter | | | | Full Year | | | |
|----------------------|--------------|--------------|---------------|--------------|--------------|--------------|---------------|------------|--------------|--------------|---------------|--------------|--------------|--------------|---------------|--------------|---------------|---------------|---------------|--------------|
| | 2009 | 2008 | Δ Abs | Δ % | 2009 | 2008 | Δ Abs | Δ % | 2009 | 2008 | Δ Abs | Δ % | 2009 | 2008 | Δ Abs | Δ % | 2009 | 2008 | Δ Abs | Δ % |
| EBITDA | | | | | | | | | | | | | | | | | | | | |
| Domestic | 2.542 | 2.658 | -116 | (4,4) | 2.550 | 2.568 | -18 | (0,7) | 2.676 | 2.687 | -11 | (0,4) | 2.306 | 2.372 | -66 | (2,8) | 10.074 | 10.285 | -211 | (2,1) |
| Mobile Brasile | 252 | 208 | 44 | 20,7 | 304 | 254 | 50 | 20,1 | 324 | 328 | -4 | (2,0) | 409 | 387 | 22 | 5,4 | 1.289 | 1.177 | 112 | 9,6 |
| Media | -5 | -15 | 10 | 66,7 | -1 | -9 | 8 | 88,9 | 0 | -4 | 4 | - | -3 | -10 | 7 | 70,0 | -9 | -38 | 29 | 76,3 |
| Olivetti | -9 | -7 | -2 | (28,6) | -3 | -5 | 2 | 40,0 | -6 | -11 | 5 | 45,5 | 4 | -2 | 6 | - | -14 | -25 | 11 | 44,0 |
| Other Activities | -1 | 3 | -4 | - | 1 | 0 | 1 | - | -4 | 1 | -5 | - | -3 | -9 | 6 | 66,7 | -7 | -5 | -2 | (40,0) |
| Bolivia | 0 | 0 | 0 | - | 0 | 0 | 0 | - | 0 | 0 | 0 | - | 0 | 0 | 0 | - | 0 | 0 | 0 | - |
| Elim. | -3 | -2 | -1 | - | -3 | -9 | 6 | - | 0 | 1 | -1 | - | 0 | -5 | 5 | -6 | -15 | 9 | - | - |
| TI Group | 2.776 | 2.845 | -69 | (2,4) | 2.848 | 2.799 | 49 | 1,8 | 2.990 | 3.002 | -12 | (0,4) | 2.713 | 2.733 | -20 | (0,7) | 11.327 | 11.379 | -52 | (0,5) |
| EBITDA MARGIN | 42,5% | 42,0% | 0,5 pp | | 41,3% | 39,1% | 2,2 pp | | 44,2% | 41,8% | 2,4 pp | | 38,8% | 35,6% | 3,2 pp | | 41,7% | 39,5% | 2,2 pp | |

| | I Quarter | | | | II Quarter | | | | III Quarter | | | | IV Quarter | | | | Full Year | | | |
|--------------------|--------------|--------------|----------------|--------------|--------------|--------------|---------------|------------|--------------|--------------|---------------|------------|--------------|--------------|---------------|------------|--------------|--------------|---------------|------------|
| | 2009 | 2008 | Δ Abs | Δ % | 2009 | 2008 | Δ Abs | Δ % | 2009 | 2008 | Δ Abs | Δ % | 2009 | 2008 | Δ Abs | Δ % | 2009 | 2008 | Δ Abs | Δ % |
| EBIT | | | | | | | | | | | | | | | | | | | | |
| Domestic | 1.408 | 1.530 | -122 | (8,0) | 1.400 | 1.417 | -17 | (1,2) | 1.585 | 1.552 | 33 | 2,1 | 1.218 | 1.205 | 13 | 1,1 | 5.611 | 5.704 | -93 | (1,6) |
| Mobile Brasile | 16 | -15 | 31 | - | 50 | 13 | 37 | - | 50 | 66 | -16 | (27,0) | 127 | 119 | 8 | 6,5 | 243 | 183 | 60 | 33,1 |
| Media | -20 | -31 | 11 | 35,5 | -16 | -26 | 10 | 38,5 | -15 | -18 | 3 | 16,7 | -18 | -24 | 6 | 25,0 | -69 | -99 | 30 | 30,3 |
| Olivetti | -10 | -9 | -1 | (11,1) | -5 | -7 | 2 | 28,6 | -7 | -12 | 5 | 41,7 | 3 | -4 | 7 | - | -19 | -32 | 13 | 40,6 |
| Other Activities | -6 | -4 | -2 | (50,0) | -5 | -5 | 0 | 0,0 | -9 | -6 | -3 | (50,0) | -8 | -17 | 9 | 52,9 | -28 | -32 | 4 | 12,5 |
| Bolivia | 0 | 0 | 0 | - | 0 | 0 | 0 | - | 0 | 0 | 0 | - | 0 | 0 | 0 | - | 0 | 0 | 0 | - |
| Elim. | 3 | 2 | 1 | - | 7 | -2 | 9 | - | 4 | 6 | -2 | - | 9 | 2 | 7 | - | 23 | 8 | 15 | - |
| TI Group | 1.391 | 1.473 | -82 | (5,6) | 1.431 | 1.390 | 41 | 2,9 | 1.608 | 1.588 | 20 | 1,3 | 1.331 | 1.281 | 50 | 3,9 | 5.761 | 5.732 | 29 | 0,5 |
| EBIT MARGIN | 21,3% | 21,7% | -0,4 pp | | 20,7% | 19,4% | 1,3 pp | | 23,8% | 22,1% | 1,7 pp | | 19,1% | 16,7% | 2,4 pp | | 21,2% | 19,9% | 1,3 pp | |